

# Avenues

*Sustaining Ontario's Aggregate Industry*

## **SUBMISSION GUIDELINES:**

### **Copy:**

- Submissions will be a minimum of 750-800 words and no more than 1,500-1,750 words in length, submitted as a Word document only by e-mail to [mblocki@ossga.com](mailto:mblocki@ossga.com).
- The submission will include a headline (title) at the top of the page, followed by a byline (first and last name of writer) — *see sample submission on page 2*
- The article will also include a one-sentence statement at the end describing the writer's position, role and/or affiliation, i.e., Marta Blocki is Communications Specialist at OSSGA.
- Copy is due no later than the third Friday of August by 4:30 p.m. for the fall issue and the third Friday of November by 4:30 p.m. for the AGM issue.

### **Photos:**

- Accompanying colour photographs will be e-mailed to [mblocki@ossga.com](mailto:mblocki@ossga.com) as high-resolution jpegs (not embedded within the Word document) at 300 dpi or greater (about 1 MB each)
- E-mails containing over 9MB in attachments will be emailed as separate files (for alternative delivery methods, please contact Marta directly)
- Corresponding captions will accompany jpegs either within the body of the e-mail labelled to correspond with the attached jpegs (i.e., D4727: "Photo of ... ") or listed in an attached Word document — *see sample submission on page 2*

### **General Notes:**

- Stories are edited for length, grammar, accuracy, etc.
- Publication is not guaranteed
- OSSGA owns the rights to all submissions, including the option to publish material online
- Writers do not receive proofs for approval before print
- OSSGA will contact the writer to verify technical information, spelling of names, etc., if necessary
- The views and opinions expressed in *Avenues* are those of the writers and do not necessarily reflect the official policy or position of OSSGA

*Editorial questions can be directed to [mblocki@ossga.com](mailto:mblocki@ossga.com) or by calling (905) 507-0711 ext. 1.*

*Sample submission:*

**(Headline)**

Recycling masters: Ontario municipalities lead the way with aggregate recycling

**(Byline)**

By Treena Hein

**(Text: min. 750 words – max. 1,750 words)**

It appears recycling is an excellent concept any way you slice it! And when the quality and consistency of the finished materials is first-rate, it can be the best win-win scenario possible.

Several municipalities in Ontario are leading the way with their use of recycled aggregates, saving costs while simultaneously realizing a wide variety of other sustainability benefits. “The use of recycled aggregates from crushed concrete within these forward-thinking jurisdictions helps preserve land by reducing demand for virgin aggregates from pits and quarries,” observes Moreen Miller, CEO of the Ontario Stone Sand & Gravel Association (OSSGA).

“Recycling aggregate also reduces energy consumption, lessens climate change impact and cuts overall costs,” continues Miller. “The production of construction aggregates, as well as its transportation, should include a sustainable balance of primary and recycled aggregates.” Using concrete to make aggregate also significantly shrinks the amount of waste going to local landfill sites. ...

**(Bio)**

Treena Hein is an Ontario science & tech freelance writer.

**(Photo captions)**

DSC\_5290 – Massey Hall, Toronto. Constructed with material from the Don Valley Brick Works.

DSC\_5232 – Rehabilitated quarry at the Don Valley Brick works